

Northern Districts Cricket Club

**Season 2011 / 2012
Sponsorship**



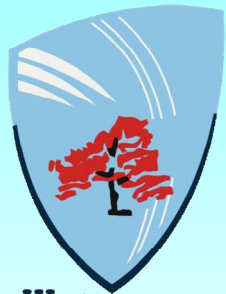
www.butchercricket.com



Season 2011 / 2012 Achievements

Cricket Illawarra - District Club Champions 2011/12

Grade Results:



**Cricket
Illawarra**



**Northern Districts
Cricket Club**

Team	Competition	Result
1st Grade	One Day Competition	Minor Premiers
1st Grade	One Day Competition	Premiers
2nd Grade	Two Day Premiership Competition	Minor Premiers
2nd Grade	Two Day Premiership Competition	Premiers
2nd Grade	One Day Competition	Minor Premiers
2nd Grade	One Day Competition	Premiers
3rd Grade	Two Day Premiership Competition	Minor Premiers
3rd Grade	Two Day Premiership Competition	Premiers
4th Grade	Premiership Competition	Runners Up
4th Grade	Premiership Grand Final	Runners Up



NDCC President - Neil Ryan

Northern Districts Cricket Club

So much went right for NDCC in 2010/11 and being crowned “Cricket Illawarra Club Champions” is a tremendous reward for all the hard work by the club - both on & off the field in recent years. It is something I’ve always set as the No.1 Goal for the club since I became President. It’s taken 5 seasons, but now we are the benchmark.

Club Champions, a 1st Grade 1-day title, Both 2nd Grade titles, a 3rd Grade 2-Day title and our 4th Grade side were also Grand Finalists - What a Season !

In 1996, Thirroul Cricket Club became Northern Districts Cricket Club & relocated our home ground from Gibson Park (Thirroul) to Hollymount Park (Woonona). This formed part of NDCC’s desire to represent the northern suburbs of the Illawarra in the best way possible. The club set the goal to become a consistent performer in the Illawarra Cricket Competition & have had some great team success over the past 15yrs, but the Club Championship title had eluded NDCC until now. In fact Thirroul last won the title in 1981, so it had been a while between drinks for some of the “older blokes” at the club also.

Some other clubs focus on winning 1st grade titles, however, the Management Committee of NDCC have always believed that the Club Championship gives the best overall indication of where a club is at against our competitors, so to take the 2010/11 title vindicates the club’s focus across all grades and the support we provide to our junior club, not just 1st grade. We are now seeing the benefits of that focus and many of those younger guys will be great contributors to the club as a result.

To further consolidate the desired culture at NDCC, a small group of volunteers have spent the off season developing on a new Strategic Plan to take the club into the future - once again focusing on keys areas like Infrastructure, and player development. NDCC strongly believe that if you provide the right environment and empower the players with the skills and belief in their ability, the results will come ...just like they did in 2010/11.

The future is VERY bright for NDCC and we would love to see your business involved in supporting us on the journey ahead.





Why Sponsor NDCC ?



So Why Sponsor NDCC?

- ⇒ Large community footprint with over 100 active players in the Senior Club and additional outreach to approximately another 100 players and their families through our working relationship with the junior club.
- ⇒ NDCC have one of the largest “catchment” area’s of any suburb based sporting team in the Illawarra, stretching over 25km’s between our nearest rivals of Helensburgh in the north, to Corrimal in the south.
- ⇒ NDCC is a club focused on providing development pathways for our younger cricketers. The Senior club takes an active role in working with the junior club to assist in development and coaching of our future players.
- ⇒ NDCC have developed a strategic plan to ensure continued growth both on and off the field. Over the coming years we aim to do this via the provision of top line facilities and infrastructure set as the primary targets.
- ⇒ NDCC have an active role in supporting local charity organisations such as Camp Quality via the cricket clubs involvement with the “i98FM Convoy for Kids”. NDCC are also active in supporting the Thirroul Seaside Festival and other sporting clubs.
- ⇒ The NDCC website www.butchercricket.com is widely recognised as one of the best (if not the best) cricket club websites in NSW, maybe even Australia.
- ⇒ NDCC hold a range of fundraising and social events throughout the season such as the Season Launch, Cocktail Night, Family Christmas Picnic Day, Annual Trivia Night, Sportsman Luncheon and Presentation Night .
- ⇒ NDCC hold an annual major fundraiser (eg Sportsman’s Luncheon) for the club’s planned infrastructure improvements to the facilities of our home ground at Hollymount Park in Woonona.
- ⇒ NDCC is a club with a diverse range of cultural backgrounds within our club. Our players are also employed in varied business sectors in roles such as lawyers, tradesmen, school teachers, heavy industry, mining and a full range of government services such as medical professions or emergency services personnel.
- ⇒ Outdoor advertising during summer months. Many companies sponsor winter sports, however cricket sponsorship during summer can assist with increasing brand awareness within the Northern Suburbs demographic & provide your business with the opportunity to implement a year round advertising philosophy.
- ⇒ As a not-for-profit organisation, sponsoring “The Butchers” is a legitimate tax deduction.





Sponsorship Package - Platinum

- ◆ Platinum Package available to One (1) Sponsor only
- ◆ \$10,000 per season or \$15,000 for two season agreement

Elements Exclusive to Platinum Sponsor

- Your Company Name/Logo on *Front* of NDCC Playing shirt (conditions apply)
- Your Company Name/Logo on *Front* of NDCC Polo shirt (conditions apply)
- Your Company Name/Logo on NDCC Playing Cap (conditions apply)
- Your Company Name/Logo on match stumps for Hollymount Park home games
- Naming Rights to Annual Major Fundraiser (e.g. Sportsman's Luncheon)
- A VIP Table to the NDCC Major Fundraising Function
- Access to Player Database / Club email circuit
- VIP Hospitality package to a selected NDCC Twenty-20 match
- Your company quoted as the "*Your Company*" Player of the Week
- Your Company Logo (and hyperlink) Permanently displayed on www.butchercricket.com
- Your choice of Framed NDCC Playing shirt or Club Photo for your display

Supporting Elements

- Company Logo (and hyperlink) within scrolling banner & Sponsor Directory on www.butchercricket.com
- Your company logo on club letterhead and newsletters
- Match day signage at all home games - 2 x Field Boundary Signs & 2 x Highway Banner Signs.
- Your company signage displayed at selected club functions
- Fixed Outdoor signage at Hollymount Park (for life of agreement & subject to Council Approval)
- Fixed Indoor Signage within NDCC Clubhouse at Hollymount Park
- Company Logo on mandatory "MyCricket" website at "<http://ndcc.nsw.cricket.com.au>"
- VIP Invitations to all NDCC Functions & Events.
- NDCC supporters package (Club Polo Shirts, Stubby Holders, Club Peak Hats)
- Annual Invoice for taxation purposes
- Certificate of Recognition for your sponsorship





Sponsorship Package - Gold

- ◆ Package available to Two (2) Sponsors only
- ◆ \$5,000 per season

Elements Exclusive to Gold Sponsor

- Your Company Name/Logo on *Sleeve* of NDCC Playing shirt (conditions apply)
- Your Company Name/Logo on *Sleeve* of NDCC Polo shirt (conditions apply)
- VIP Invitations to the NDCC Major Fundraising Function
- VIP Hospitality package to a selected NDCC Twenty-20 match
- Your choice of Framed NDCC Playing shirt or Club Photo for your display (conditions apply)

Supporting Elements

- Company Name/Logo (& hyperlink) displayed within scrolling banner of www.butchercricket.com
- Company Information (& hyperlink) displayed in Sponsor Directory of www.butchercricket.com
- Your Company Name/Logo on club newsletters
- Match day signage at all home games - 2 x Field Boundary Signs & 1 x Highway Banner Signs.
- Your company signage displayed at selected club functions
- Fixed Indoor Signage within NDCC Clubhouse
- Company Logo on mandatory "MyCricket" website at "<http://ndcc.nsw.cricket.com.au>"
- VIP Invitations to all NDCC Functions & Events.
- NDCC supporters package (Club Polo Shirts, Stubby Holders, Club Peak Hats)
- Annual Invoice for taxation purposes
- Certificate of Recognition of your sponsorship





Sponsorship Package - Silver

- ◆ Package available to Four (4) Sponsors only
- ◆ \$2,500 per season

Silver Sponsor Benefits

- VIP Invitations to the NDCC Major Fundraising Function
- VIP Hospitality package to a selected NDCC Twenty-20 match
- Company Name/Logo (& hyperlink) displayed within scrolling banner of www.butchercricket.com
- Company Information (& hyperlink) displayed in Sponsor Directory of www.butchercricket.com
- Your Company Name/Logo on club newsletters
- Match day signage at all home games - 1 x Field Boundary Signs & 1 x Highway Banner Signs.
- Your company signage displayed at selected club functions
- Fixed Indoor Signage within NDCC Clubhouse
- Company Logo on mandatory "MyCricket" website at "<http://ndcc.nsw.cricket.com.au>"
- VIP Invitations to all NDCC Functions & Events.
- NDCC supporters package (Club Polo Shirts, Stubby Holders, Club Peak Hats)
- Annual Invoice for taxation purposes
- Certificate of Recognition of your sponsorship





Sponsorship Package - Bronze

- ◆ Package available to any Sponsor
- ◆ \$500 per season

Silver Sponsor Benefits

- 2 x VIP Tickets to the NDCC Major Fundraising Function
- 2 x VIP seats for Hospitality package to a selected NDCC Twenty-20 match
- Company Name/Logo (& hyperlink) displayed within scrolling banner of www.butchercricket.com
- Company Information (& hyperlink) displayed in Sponsor Directory of www.butchercricket.com
- Company Logo on mandatory "MyCricket" website at "<http://ndcc.nsw.cricket.com.au>"
- NDCC supporters package (Club Polo Shirt, Stubby Holder, Club Peak Hat)
- Annual Invoice for taxation purposes
- Certificate of Recognition of your sponsorship



**Northern Districts
Cricket Club**

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